



Puget Sound Human Factors and Ergonomics Society

2008 OCCUPATIONAL ERGONOMICS SYMPOSIUM & WORKSHOP AT SEATTLE'S MUSEUM OF FLIGHT

Winning Ergonomics in 2008...Capturing the Success Symposium Presentations—Wednesday, September 17th

Symposium Presentations—Wednesday, September 17th 2008

Keynote Speaker - Alan Hedge, PhD, CPE, Cornell University, An Inconvenient Discipline: The Metamorphosis of Ergonomics

Norm Hodne, Microsoft, *Usability and Natural Interfaces*

Deborah Read, ErgoFit Consulting, *Case Study: Productivity & Injury Risk Improvements at Weyerhaeuser*

Dianne McMullin, Boeing, *Passenger and Flight Attendant Comfort and Health*

Gwendolyn Galsworth, QMI/Visual Lean Institute, *Ergonomics & the Visual Workplace: Natural Allies*

William Tyler and Laura Legel, Precor, *Precor's Ergonomic Program Integration*

Dominic Henning, Starbucks, *Ergonomics in Restaurant Design*

EXHIBITOR BOOTHS FOR INDUSTRIAL AND OFFICE PRODUCTS—MEET THE VENDORS!
If you are interested in exhibiting, contact: symposium@pshfes.org

Workshop—Thursday, September 18th

Ergonomics and Creative Problem-Solving Workshop
with Hugh McLoone (Microsoft), Rich Gardner (Boeing) and Steve Fisher (BN4 Design)

Are you looking for creative solutions to problems (i.e., opportunities) in your ergonomic programs, processes, and product development? Come learn to apply design process and problem-solving techniques for practical solutions, including the basics of industrial design sketching for communicating your ideas visually. The Workshop offers lectures and hands-on experience in:

- ◆ Phases of the Design Process
- ◆ Teamwork Roles & Responsibilities
- ◆ Project Vision & Mission
- ◆ Team Activities & Research Methods
- ◆ Problem Identification
- ◆ Attitudes for Success
- ◆ Brainstorming
- ◆ Sketching
- ◆ Prototyping
- ◆ Utilizing the Voice of Users/Customers
- ◆ Decision-making
- ◆ Leadership Skills including Communication

Symposium – September 17th

Member: \$70

Non-member: \$85

Workshop – September 18th

Member: \$250

Non-member: \$300

(Full-time students ½ price)

REGISTRATION NOW ONLINE

Visit www.pshfes.org